September 27, 1999

IN RE: DOCKET NO. 1999-179-C – LEGACY LONG DISTANCE INTERNATIONAL INC

COPY OF **DIRECT TESTIMONY** OF CLAY BEAMESDERFER FILED ON BEHALF OF THE APPLICANT HAS BEEN DISTRIBUTED TO:

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September 24, 1999

Mr. Gary E. Walsh Executive Director Public Service Commission of South Carolina Koger Executive Center, Saluda Building 101 Executive Center Drive Columbia, South Carolina 29210

RE: Legacy Long Distance International, Inc.

South Carolina Interexchange Certification

Docket No. 1999-179-C

HAND DELIVERED

8. C. PUBLIC SERVICE COMMISSICION DE CETA VERNILLE DE LA 1999

E C E 1 VERNILLE DE L'ARTICLE DE

Dear Mr. Walsh:

Enclosed for filing please find the testimony of Mr. Clay Beamesderfer on behalf of Legacy Long Distance International, Inc. The company does not intend to engage in telemarketing in South Carolina; therefore, no sample scripts are enclosed.

Please stamp the extra copies provided as proof of filing and return them with our courier. Should you have any questions, please contact me.

Very truly yours,

ROBINSON, McFADDEN & MOORE, P.C.

Bonnie D. Shealy

/bds

Enclosures

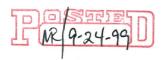
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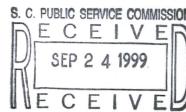
Mr. Thomas M. Forte

Mr. Curtis Brown

Mr. Clay Beamesderfer

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BEFORE THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA

Application of Legacy Long Distance International, Inc.)
for a Certificate of Public Convenience and Necessity
to Provide Intrastate resold Telecommunications)
Services within the State of South Carolina)
on an Interexchange Basis)

S. C. PUBLIC SERVICE COMMISSION E C E I V E UTILITIES DEPARTMENT

Docket No. 1999-179-C

LEGACY LONG DISTANCE INTERNATIONAL, INC.

TESTIMONY OF CLAY BEAMESDERFER

RETURN DATE: 6KMR

1	Q.	Will you please state your name and business address.
2		
3	A.	My name is Clay Beamesderfer. My current business address is One World Trade Center,
4		Suite 1460, Long Beach, California 90831-1000.
5		
6	Q.	By whom are you employed and in what capacity?
7		
8	A.	I am Vice President and Director of Legacy Long Distance International, Inc. ("Legacy")
9		with overall guidance for the day to day operations of the company.
10		
11	Q.	Please give a brief description of your background and experience.
12		
13	A.	Prior to joining Legacy, I was employed with World Exchange, where I produced and
14		managed one of the most cost effective, unparalleled long distance network systems in the
15		industry today.
16		
17	Q.	What is the purpose of your testimony?
18		
19	A.	The purpose of my testimony is to present evidence on the financial, technical and
20		managerial abilities of Legacy to provide telecommunications services in South Carolina;
21		to describe the services Legacy proposes to offer and to discuss the proposed tariff.
22		
23	Q.	Has Legacy registered to do business in South Carolina
24		
25	A.	Yes. Legacy is a California corporation and has registered in South Carolina as a foreign
26		corporation.
27		

1	Q.	Please describe the services Legacy proposes to offer.
2		
3	A.	Legacy is a reseller of interexchange telecommunications services as well as a provider of
4		toll free services, travel card services and alternate operator services. Services are provided
5		to both residential and business customers.
6		
7		Legacy's "1+" service allows Customers to place outbound direct dialed calls. Switched
8		access Customers are presubscribed to the Company underlying carriers network via
9		switched access Feature Group D circuits. Customers may choose to use dedicated facilities
10		for call origination. Calls are placed by dialing "1+" and the destination telephone number,
11		including the area code if applicable.
12		
13		Legacy's Toll Free service is an inward WATS service. This service permits termination of
14		interstate and intrastate calls from diverse geographic locations to customer local exchange
15		lines or to dedicated access facilities. When an 800 "toll-free" service is used, Legacy's
16		Customer is billed for the call rather than the call originator.
17		
18		The primary Customers of Applicant's operator assisted services are companies who in their
19		normal course of business are responsible for providing access and directing telephone calls
20		for large numbers of end users. Most significant are the companies or establishments
21		(subscribers) who place outbound calls for their guests, patients, students or other transient
22		patrons. Applicant's operator assisted services permit callers to place calls using optional
23		billing methods (i.e. collect, third party, or to a calling/credit card). In addition, this service
24		offers operator assistance for person-to-person calling or for operator dialing assistance.
25		
26		
27		

1		Travel Card Service allows Customers to place direct dialed calls to terminating locations
2		from locations other than their normal place of business or residence. An 800 access number
3		must be dialed to reach the Carrier. A Customer-specific authorization code must also be
4		dialed in addition to the destination telephone number.
5		
6	Q.	Describe the proposed Legacy South Carolina tariff.
7		
8	A.	Legacy offers various pricing options for the services listed above.
9		
10	Q.	Does Legacy own any network switches or transmission facilities used in routing calls?
11		
12	A.	No. Legacy is a switchless reseller of telecommunications services. Legacy does not own
13		switching equipment or transmission facilities. All facilities and equipment are owned and
14		operated by Legacy's underlying carrier. As such, Legacy relies on its underlying carrier's
15		technical expertise for the operation, ongoing maintenance and supervision of switching
16		equipment and network transmission facilities.
17		
18	Q.	How will Legacy bill for its services?
19		•
20	A.	Customers of Legacy will be billed directly by the company.
21		•
22	Q.	How are billing errors and complaints handled?
23		
24	A.	Legacy will be responsible for all customer inquiries and complaints. The telephone number
25		for customer inquiries and complaints, (800) 577-5534, will be provided by Legacy on all
26		customer bills. Legacy's Customer Service Department will be available to assist customers
27		24 hours a day, 7 days a week.

1	Q.	Where is Legacy currently certificated?
2		
3	Α.	Legacy has just recently begun its application process for certification and is certificated in
4		Alabama, Arkansas, California, Florida, Georgia, Idaho, Illinois, Louisiana, Montana,
5		Nebraska, Nevada, New Jersey, Oklahoma, Oregon, Tennessee, Texas, Washington and
6		Wyoming. Applications are also pending in Arizona, New Mexico and Ohio as well as
7		South Carolina.
8		
9	Q.	Déscribe Legacy's financial ability to opérate as a telecommunications reseller.
10		
11	A.	Legacy enjoys a stable financial setting in which to provide its telecommunications services.
12		As a switchless reseller of other carrier's services. Legacy does not plan to construct or lease
13		network or switching facilities. This arrangement minimizes capital resources and initial
14		start-up costs. Legacy's overall plan of operation minimizes the risk of its failure, minimizes
15		the risk to carriers whose services are used by Legacy, and negates any potential risk to the
6		individual consumer.
17		
8	Q.	Where in South Carolina does Legacy intend to offer its services and how will those
9		services be offered?
20		t .
21	A.	Legacy plans to offers its services to residence and business customers throughout the state.
22		
23	Q.	How will South Carolina consumers benefit from Legacy's services?

A. Certification of Legacy will increase the level of long distance competition in South Carolina. Empirical evidence has shown that as the level of competition increases in a market, consumers benefit from both reduced prices and improved service quality. In addition, competition provides consumers with a wider selection of products and services

1		from which to choose. Legacy offers quality long distance services at competitive prices.
2		In addition, Legacy's marketing plan will expand subscriber awareness of options and
3		services available to them, thus encouraging the growth of competitive services.
4		
5	Q.	Does this conclude your testimony?
6	A.	Yes.
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